



Barbara Smith-Jones grew up on a farm in the deep south (Kosciusko, MS)

She is the daughter of sharecroppers and granddaughter of an old Baptist Preacher (Rev. Jim Smith) With limited opportunities in Kosciusko, she decided to move to Detroit, Michigan upon graduation from high school.

She attended Wayne State University and worked at Ford Motor company part-time. Upon graduation from Wayne State University with honors, Barbara decided to move to Houston, Texas.

She worked briefly for Shell Oil Company but decided to join the family Hair Care business as a regional sales director.

Jones is happily retired, and decided to join forces with Mr. Ken “Blanks” Harrell as the Community Outreach Director with Bullish Institute of Financial Literacy, LLC.

Barbara is a visionary and enjoys helping others, especially the youth. The youth are our future.